



Austin Child
Guidance Center

10th Annual Austin Originals 2023

Benefit Concert

August 26, 2023 | The Riley

Celebrating a decade of music and community, Austin Child Guidance Center is excited to announce the 10th annual Austin Originals Benefit Concert. The 2023 Austin Originals will be a fun evening with local music and the presentation of the Phyllis Richards Icon for Youth Awards. This gathering will especially celebrate the diverse and outstanding Austin community for their dedication to children's mental health, and support for Austin Child Guidance Center since its founding in 1951. Thank you for 10 years of Austin Originals! Proceeds from the event support Austin Child Guidance Center's services and mission, helping to empower and provide access to quality mental health care for children and families in Central Texas.

WHO WE ARE

Austin Child Guidance Center (ACGC) is a nonprofit that provides teletherapy and in-person counseling services for children up to age 17 and their families. Highly regarded as one of the first Trauma Informed organizations in Central Texas, ACGC is a children's mental health community leader. Acknowledging the role trauma may play in a child's life, our organizational structure emphasizes safety, transparency, collaboration, support, empowerment and cultural, gender and historical compassion for every person that walks through our doors.

In 2022, **632** children (ages 0-17) and their caregivers and families and individuals participated in **3,652** sessions of high-quality mental health care and treatment services – therapy, psychological assessments, psychiatric evaluations, consultations with childcare staff, workshops for parents, and case management services to families needing extra support and guidance. **47%** of clients lived in Travis County, and another 11% lived in three adjacent counties. **56%** of our clients live below 250% of the federal poverty level. **33%** of families received services at no or reduced cost and **11%** of services were provided in Spanish.





**Celebrating 10
Years of Music and
Community**



A Letter from the Executive Director

On Saturday – August 26, 2023, the Austin Child Guidance Center will be hosting the 10th Annual Austin Originals Benefit Concert at The Riley. This year's event is chaired by Livia Pope with Micki Pickering as the event's auctioneer.

2023 marks a decade of Austin Originals and enjoying music from artists including Alpha Rev, Grupo Fantasma, Wheeler Brothers & LaTasha Lee and the Black Ties, Tameca Jones and NuJazz Swing, Alejandro Escovedo, Asleep at the Wheel, Bob Schneider, Wild Child, Jordan Matthew Young, and Diana Ross. The funds raised allow ACGC to provide accessible high-quality mental health services for children and families, especially those that face socioeconomic barriers to care. We thank the Austin community for joining us these past ten years to raise awareness and funds for children's mental health.

Becoming an Austin Originals event sponsor is an excellent opportunity to promote your company and show your support for making affordable, quality mental health care accessible to underserved children. Funds generated will allow Austin Child Guidance Center to continue our essential work in the community. When lower-income Travis County children experience difficult emotional issues, Austin Child Guidance Center is there to guide them through depression, anxiety, abuse, neglect, ADHD, bullying, and trauma. Childhood behavioral health issues can have devastating consequences on children and our community, contributing to academic failure, substance abuse, poverty into adulthood, and juvenile delinquency.

Please join us in raising awareness and critical funding for affordable mental health care for children and their families. It will be a fantastic evening in support of a great cause, and to celebrate the Austin community. We have enclosed information regarding event sponsorship. Please feel free to contact us with any questions. We look forward to your support!

Andy Miller, Executive Director

SPONSORSHIP LEVELS

TITLE SPONSOR | \$25,000

- 2 premium tables for a total of 16 guests
- Name & exclusive logo recognition during Program Presentation
- Name recognition on all media coverage
- Full-page ad in event program
- Verbal recognition of sponsorship during program
- Logo on step & repeat banner
- Logo representation on event website, e-newsletter, and social media

VIP RECEPTION SPONSOR | \$15,000

- 2 premium tables for a total of 16 guests
- Name & logo recognition during VIP Reception
- Signature Cocktail Naming
- Full-page ad in event program
- Verbal recognition of sponsorship during VIP Reception
- Logo on step & repeat banner
- Logo representation on event website, e-newsletter, and social media

GOLD SPONSOR | \$10,000

- 2 premium tables for a total of 16 guests
- Name & logo recognition during VIP Reception
- Signature Cocktail Naming
- Half-page ad in event program
- Logo on step & repeat banner
- Logo representation on event website, e-newsletter, and social media

SILVER SPONSOR | \$5,000

- 1 table for a total of 8 guests
- Name & logo recognition
- Half-page ad in event program
- Logo on step & repeat banner
- Logo representation on event website, e-newsletter, and social media

Full Table of 8 | \$1,500

Half Table of 4 | \$750



12th Annual Phyllis Richards Icon for Youth Awards



The Legacy of Phyllis Richards

The 2023 Austin Originals Program will include the 12th Annual Phyllis Richards Icon for Youth Awards, honoring those who continue Dr. Phyllis Richards' legacy of exemplifying excellence in improving outcomes for children and teens.

Dr. Phyllis Richards served over 70 years of dedicated service in child development and shaping service delivery to children. She served as a faculty member for The University of Texas at Austin's School of Human Ecology Division of Human Development and Family Sciences for forty years. She was a visionary leader and researcher in the field of early childhood education and development and worked vigorously to help establish the Head Start program on a national level. Her commitment to ensuring that all children have access to quality early childhood education and mental health services has created long-term impacts for thousands of children.

In her five years of service on the Austin Child Guidance Center's Board of Directors, she was influential in helping the Center become the first site in Central Texas to provide mental health services to children who were victims of sexual abuse.

AWARD SPONSOR | \$8,000

- 1 table for a total of 8 guests
- Exclusive recognition during awards
- Opportunity for representative to speak and present award
- Name & logo recognition
- Half-page ad in event program
- Logo on step & repeat banner



PLEDGE FORM | AUSTIN ORIGINALS 2023

TITLE SPONSOR | \$25,000

SILVER SPONSOR | \$5,000

VIP RECEPTION SPONSOR | \$15,000

Full Table of 8 | \$1,500

GOLD SPONSOR | \$10,000

Half Table of 4 | \$750

AWARD SPONSOR | \$8,000

I cannot attend but would like give:

Company Name: _____

Contact Name/Title: _____

Address: _____

City/State/Zip Code: _____

Phone: _____

Email: _____

I will pay for my sponsorship in the following way:

By check payable to: ACGC - Memo Line: AO Sponsor

By credit card at <https://event.gives/ao2023>

ACH payment

Please send an invoice to:

Printed Name: _____

Signature: _____ Date: _____

Please complete and send this form to:

Brittany Golden at bgolden@austinchildguidance.org.

Questions? Contact Brittany at (512) 451-2242 or (512) 825-0678.

Please send your logo in a .png or .jpeg format. Event program specs: 5.5 inches (width) x 8.5 inches (height) for the full-pag ad.

To send a check by mail, please address to:

Austin Child Guidance Center

ATTN: Brittany Golden

810 W. 45th Street, Austin, TX 78751

Print deadlines for logo inclusion:

Program - August 7, 2023