

BUILD A CORPORATE PARTNERSHIP WITH ACGC

Investing in a brighter future for the next generation.

At Austin Child Guidance Center (ACGC), we believe that every child deserves access to mental health services that support their emotional well-being. As a leading non-profit mental health organization of Central Texas, we provide accessible, high quality mental health services to children and their families to empower them to thrive in childhood and beyond. However, we cannot achieve our mission alone. We rely on the support of compassionate corporate partners like yours to ensure that our programs continue to make a positive impact on our community. By partnering with ACGC as a Corporate Partner, your company will not only demonstrate its commitment to corporate social responsibility but also play a crucial role in improving the mental health and well-being of children and families across Central Texas.

Your organization can support children and families by:

- Pledging an annual partnership by becoming a Thrive or Guardian Circle Partner
- Making a corporate grant or donation to our general operating fund
- Sponsoring an event or campaign:
 - Amplify Austin match
 - Annual Luncheon
 - Voices for Children celebration
 - Holiday Campaign
- Providing matching gift opportunities to your employees
- Financially supporting employee volunteer hours
- Donating time for employees to volunteer their skills and services to ACGC
- Contributing products or services at little or no cost to ACGC
- Hosting internal events, charitable drives or fundraising events for ACGC
- Partnering with ACGC to offer opportunities to employees addressing mental health issues impacting children, teens, families and parenting challenges

PARTNERSHIP LEVELS

THRIVE PARTNER | \$25,000+

Become a Thrive Partner and play a transformative role in helping ACGC expand our reach and impact throughout the Austin area. As a Thrive Partner, your company will receive all the benefits of the Guardian Circle, plus:

- **Brand Visibility:** In addition to being featured on the Corporate Partners page, your company logo will also have an annual placement on our homepage.
- **Customized Recognition:** Work with ACGC's marketing team to develop customized recognition opportunities, such as co-branded social media campaigns or tailored press releases, to highlight your company's philanthropic leadership.
- **Impact Reports:** Receive detailed impact reports outlining the tangible difference your contribution has made in the lives of the children and families served by ACGC, demonstrating the direct impact of your support.

GUARDIAN CIRCLE PARTNER | \$10,000-\$24,999

Join our Guardian Circle and become a vital supporter of ACGC's mission to provide accessible mental health services to children and families in need. As a Guardian Circle Partner, your company will benefit from:

Brand Visibility

- Featured logo placement highlighting your corporation on Austin Child Guidance Center's Corporate Partnership page.
- Company logo included in monthly email newsletters (distributed to approximately 3,000 subscribers per month).
- Company logo included on key program and event materials.
- Company logo included in annual report.
- Quarterly social media feature.

Appreciation and Engagement

- Invitation to schedule a company lunch and learn.
- Engage your employees through volunteer opportunities at ACGC events, fostering team-building and a sense of corporate social responsibility.

EVENT/CAMPAIGN SPONSOR | \$5,000-\$9,999

Support our mission as an Event or Campaign Sponsor with a contribution between \$5,000 and \$9,999. As an Event or Campaign Sponsor, your company will receive recognition in event materials, social media promotions, and more, showcasing your commitment to supporting mental health initiatives in our community.

As a sponsor, your company will have the opportunity to align its brand with key ACGC initiatives, including:

- Amplify Austin Match (March 2024): Amplify your impact during Amplify Austin, a community-wide giving event, by sponsoring our campaign and maximizing your donation with matching funds.
- Annual Luncheon (May 2024): Support our Annual Luncheon, a flagship fundraising event that brings together community leaders and advocates to celebrate our achievements and raise funds for our programs.
- Voices for Children Celebration (August 2024): Sponsor our Voices for Children Celebration, an evening dedicated to honoring the voices of children and recognizing the individuals and organizations making a difference in their lives.
- Holiday Campaign (November 2024): Sponsor our Holiday Campaign, spreading joy and raising awareness about ACGC's mission during the holiday season.

Together, we can build a brighter future for the next generation. We look forward to the opportunity to work with you to create positive change.

For more information on becoming a Corporate Partner, please contact our Development team at development@austinchildguidance.org or (512) 451-2242.

